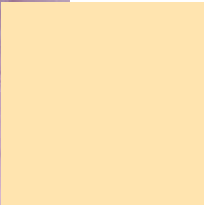


MORE
THAN

Twenty

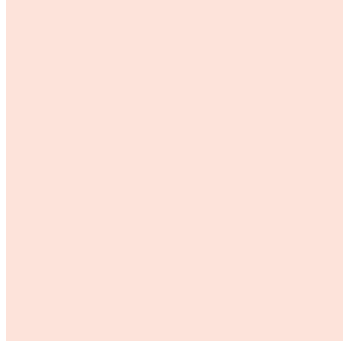
TRENDBOOK 20/21



OPEN SPACE

Universal access to education, information and design has never been easier. Democracy is prevailing and movements for equal rights have strong voice. Cultures have merged and unified - **MIX & MATCH** - take elements you like, blend, experiment and find your own combination. This freedom of expression causes an unprecedented explosion of diversity. It is difficult to talk about subcultures nowadays, as each individual has develop its own subculture. We are not talking today about the cult of idols, adored and admired by millions. Now, anyone can be a star. For a short while, but still. Everyone has unlimited access to the media. You don't have to take part in a talent or reality show on TV, because you can create one for yourself using free social media tools. Paradoxically, even nationalist movements are a consequence of the growing freedom and inability of individuals to cope with it.

**MORE
THAN** *twenty*
TRENDBOOK 20/21



20/21



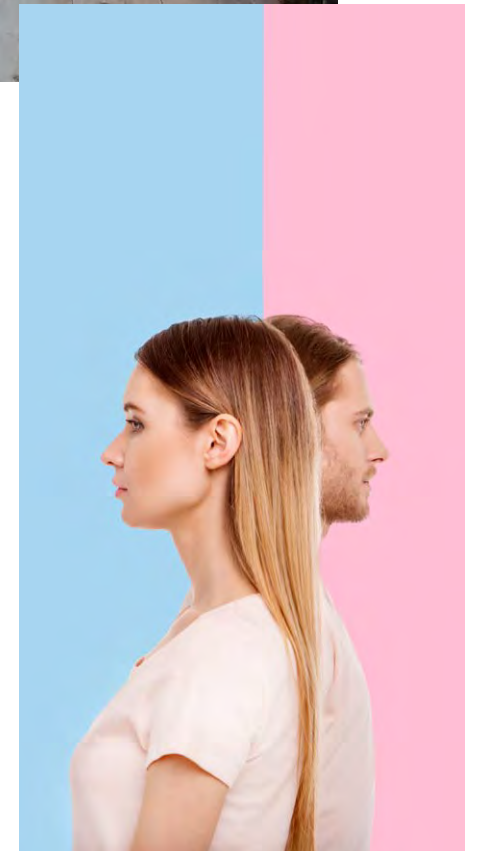




LESS BARRIERS, LESS WALLS

These changes affect architecture and design. The layout of the rooms and their purpose is changing. This is vivid when you see modern kitchen, which has become part of the living room. It is the heart of home, a place for work, social gatherings, a place to spend time. The same areas are adapted to perform several functions. Less and less walls in our homes, more and more light and openness. Just as we do many things at once, our environment must be prepared to keep up.

How are design trends being shaped in this environment? Fast! Trends lifetime has reduced. From showing up in one neighborhood to adaptation in the entire world passes weeks or days, not seasons. Everything happens in parallel. We cannot any longer talk about trends in terms of the 20th century. Today it is not about the fashionable color of the walls, but about the philosophy. Our holistic approach to life, the objects that surround us and the environment we live in - these are the places to look for the trends.



VZOR

"The trend for natural colors is constantly growing within the global interior design fashion."

Jakub Sobiepanek



01

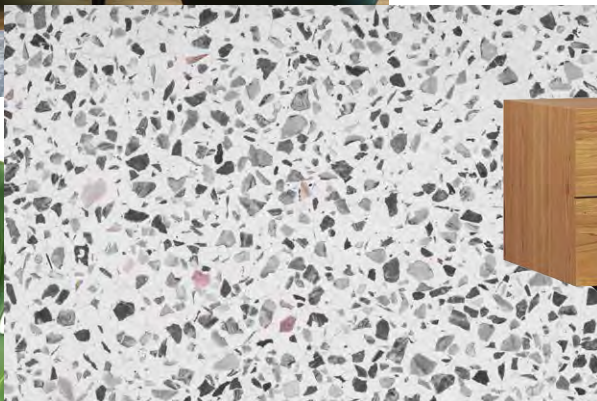
MIX & MATCH

- > color, but not necessarily intense
- > pastels (millennial pink, lavender, coral, marigold)
- > dark rooms with expressive floral motifs



THE COMBINATION OF COLOURS, TEXTURES, MATERIALS, A FUSION OF OLD AND MODERN.

The quintessence of open space, the idea of combining, culture of mixing, and turning old styles to new life, using them in a new way. A multiplicity of which maximalism is an extreme emanation. The idea of faith in the human individuality and its uniqueness. And the similarities can be noticed in diversity.



> rounded shapes for furniture and lighting systems, but also walls



> 'back to the 70's' style



> large plants
- monstera, bamboo, alocasia



AMARON collection | Wellington Oak

> geometric elements in decorations,
geometric motifs on carpets



vzor RM58

> a combination of natural (leather, wood,
metal) and artificial materials



02 BOHO



> souvenirs from distant travels on the walls, shelves



COMING FROM THE FRENCH "BOHEMIAN", ARTISTIC, SOULFUL AND ORIGINAL. A MIX OF CULTURES, STYLES AND ERAS. Here, the uniqueness is also sought in art, therefore graphics and sculptures play an important role, freedom of the spirit in the interior, Middle Eastern designs combined with ethnic geometric patterns. All accessories demonstrating the inhabitants' interest in culture and art are welcome, that's why musical instruments, old cameras, albums and easels appear.

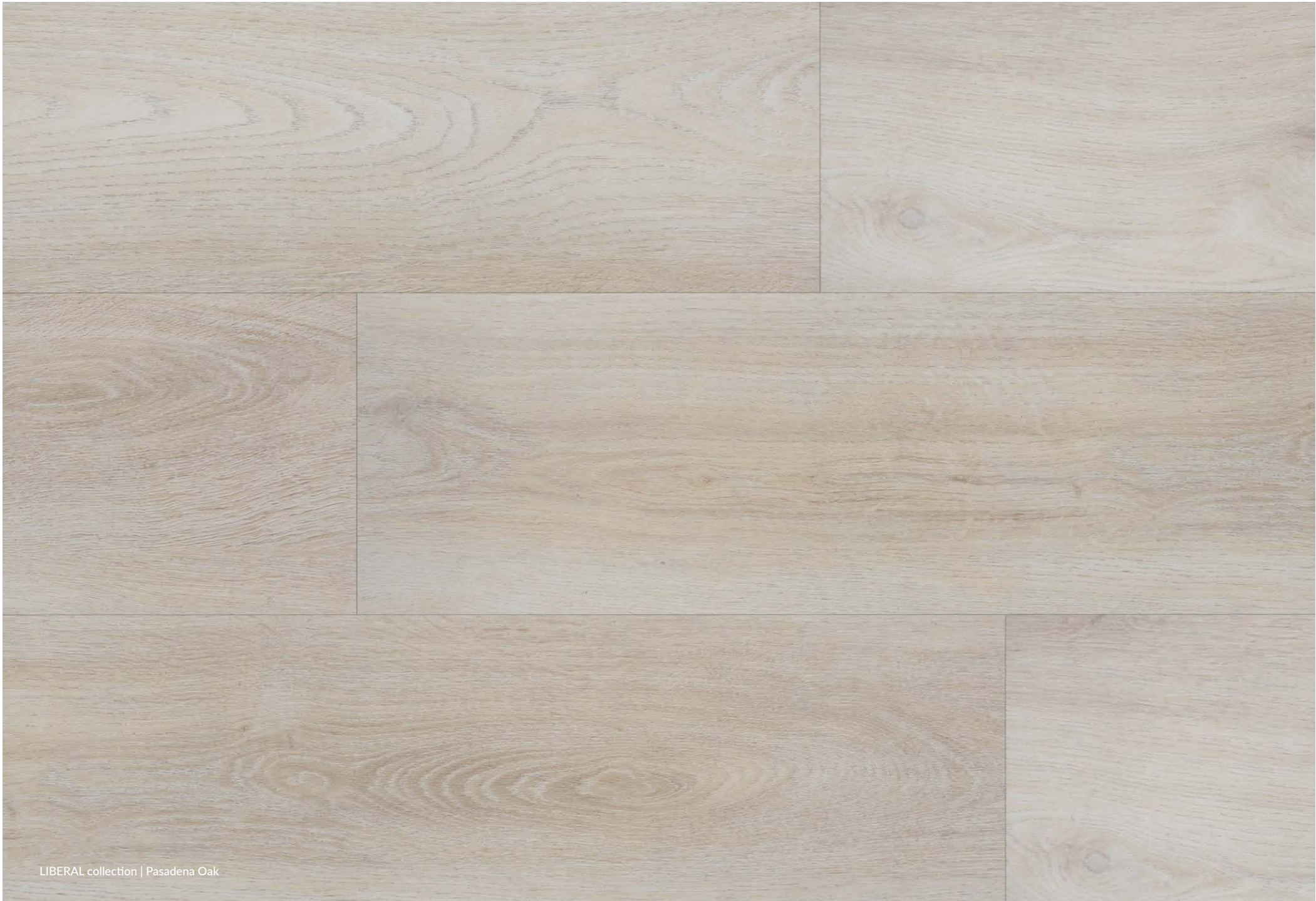


> patchwork - combining different textures and colors



> decorative elements made of rattan, grass, rough wood





LIBERAL collection | Pasadena Oak

> style overloaded with patterns and colors, the opposite of minimalism



> fabrics - in bold designs and colors, a variety of structures



03

NEW YORK STYLE

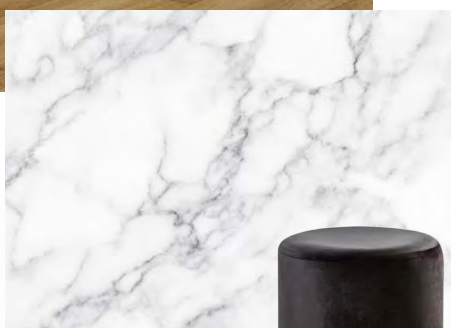
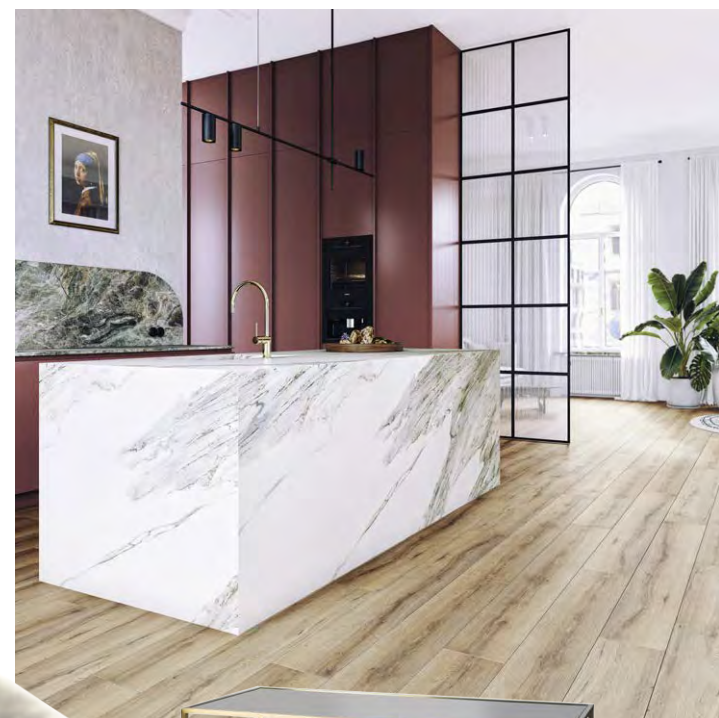


> synthetic, geometric form
 > operating with straight lines



NEW YORK'S ELEGANCE AND STYLE, DELIGHT IN INDUSTRIAL DESIGN, UTILITARIANISM, CLEAN LINES AND SYMMETRY OF FORM.

The triumphant return of the first style, which has become a global fashion at the beginning of the 20th century. Classic modernity, aesthetics originally combining modernism, corresponding to economic progress with classic, symmetrical forms. Today it is synonymous with timeless elegance. Elegance of furniture, high quality of natural materials - marble, granite combined with the rawness of copper. White as an addition in the form of flowers or as a universal background. Fashionable combination of black color and gold, geometric decorations. Heavy, flowing, slightly shiny fabrics in the windows. Stylized posters on Łempicka's paintings.

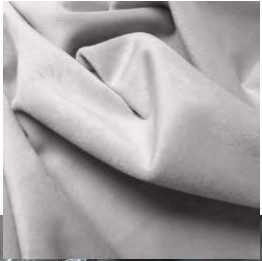


> solid forms
 > strict rules of composition and symmetry



AMARON collection | Georgetown Oak

> heavy, flowing, slightly shimmering materials



04
ENDLESS SUMMER



> energetic colors



FOREVER YOUNG, NOT PERMANENTLY RELATED TO ANY PLACE. Young at heart, always free, contemporary nomads. Experience beyond possessions. They live here and now, surround themselves with items they use every day. Instead of sculpture, room adorned with stylish cycling. They reject great, massive brands, appreciate handcrafts and elitism. A bit moralizing, intellectual group. The essence of style are streetwear brands from Supreme, BAPE. Above all, things and interiors are useful for them.



designed by Basia Flores

> above all useful items



vzor RM57



> elements related to mobility: surfboard, bicycle



LIBERAL collection | Alaskan Oak

> living here and now,
quickly, specifically, mobile



designed by Basia Flores



vzor GRID35



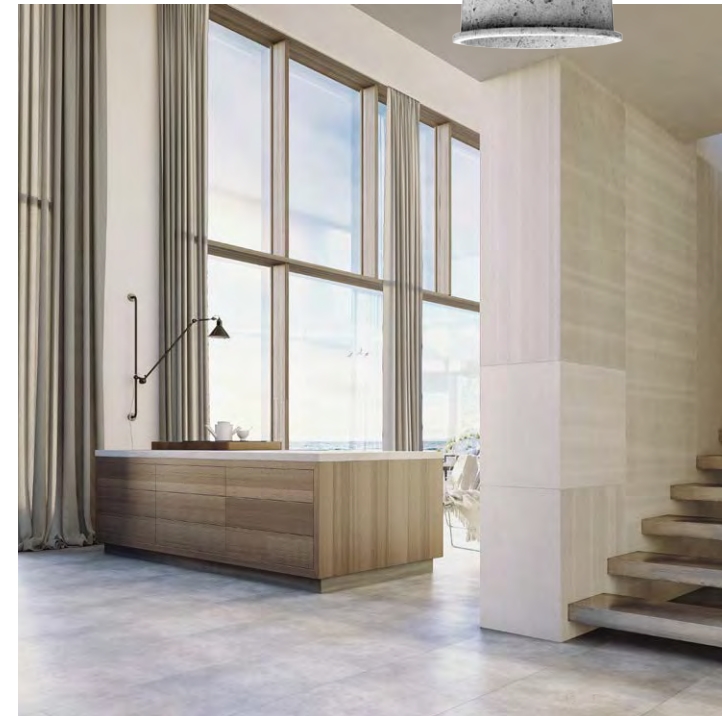
05

MY HOME
MY CASTLE



WHERE IS A THESIS THERE IS ALSO AN ANTITHESIS.

Like yin and yang. If on one hand we have mix and variety, on the other hand there will be orderly minimalism. Sometimes the amount of stimuli is so large that it triggers a defence mechanism, the need to build your own fortress and protection against the "attacking world". CASTLE, is a natural of calmness, coziness. A kind of solitude, opened to nature. Rich vegetation, natural, warm wooden colors, but above all a limited number of elements and their versatility. One place, many applications - hybrid space. Reaction to small spaces in urban apartments. In response to the flood of cheap, disposable items which lifespan is shorter with each subsequent series, CASTLE means the return to permanent, timeless things.



> warmth enchanted in wood
> natural and ecological materials



> minimalism expressed in form and materials - concrete, wood, stone



vzor RM56



06
ZEN

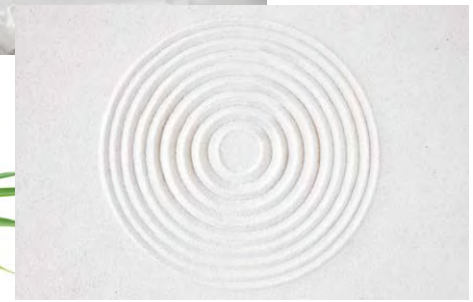


> a combination of sensitivity, airiness, evanescence with durability and timelessness



PEACE OF MIND, ORDER, TIMELESS

The secret to the longevity of the people of Okinawa, taking advantage of the forces of nature, not fighting them. Appreciation of natural colors, materials and textures. There is no way to the happiness, happiness is the way. The beauty of rituals, absolute consecration to the moment without waiting for the effect. Striving for perfection, focusing on improving skills as a value, appreciating the present, being here and now. Quality over quantity, simple, harmonious and disciplined space. Usability above all. The commercial emanations of this style are MUJI or UNIQLO products.



> order, peace, satisfaction from here and now



> imperfection of nature, aesthetics of ugliness



LIBERAL collection | Bologna Oak

> simplicity, balance



vzor RM57





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